



BUCKINGHAM
interiors

FRC GROUP

St Cyrils & Vienna Court

Plus Dane Housing - Refurbishment Schemes

Plus Dane Housing

Background

Plus Dane Housing first approached Buckingham Interiors 12 months ago wanting to discuss the refurbishment options for their existing older person schemes. They came through pfh's furniture framework, so naturally, they were fully confident knowing that Buckingham Interiors are a trusted supplier of choice (Buckingham Interiors rank No.1 on pfh's furniture framework).

Plus Dane Housing are a local Housing Association who focus on driving social value within the community. They currently have 11 Sheltered Schemes and 2 Extra Care Schemes across Cheshire and Merseyside.

Having worked with Plus Dane on a regular basis for a number of years, Buckingham Interiors fully understands what Plus Dane are trying to achieve from each individual project.

Recently, Plus Dane launched a pilot project that would completely refurbish the Communal Lounges and Entrance Areas of 3 schemes in Merseyside. Prior to this, Plus Dane completed refurbishments on a cyclical basis, separating furniture, flooring and decorative refurbishments. Therefore, the briefs for the 3 schemes, were dissimilar to any previous work that Buckingham Interiors had carried out for Plus Dane.





Brief

Several of Plus Dane's senior staff came to Buckingham Interiors office with the intention to discuss the Plus Dane standards, as well as to select a choice of furniture and mood boards that their residents would later be presented with.

They wanted a lounge and dining area they would be proud of, and more importantly an area that they would want to use themselves, so incorporating a luxury feel was a must.

As this was an unfamiliar project for Plus Dane (to refurbish everything at once) they looked for guidance from Buckingham Interiors expert team. Plus Dane came to us, wanting this new approach to be put in place with the outlook of creating a fresh modern look, that would improve the lives of the residents that were currently living there.

Plus Dane wanted to get the full effect from refurbishing everything at once, so that their residents could experience the WOW factor that Buckingham Interiors is renowned for.

This new look would give a new lease of life to the existing residents due to the creation of more welcoming and comfortable lounges, that in turn would encourage more communal activities and diminish social isolation within the 3 Plus Danes Schemes. Not only this, but it would also make the whole scheme more attractive and welcoming to any new potential residents.

Overview

In the initial meeting between Buckingham Interiors and Plus Dane, 4 mood boards were selected alongside a Plus Dane Furniture range that was chosen by the Buckingham Interiors and Plus Dane's senior staff. These were later presented to residents at each scheme by our in house experts.

Our resident consultations involved taking samples of the furniture and the mood boards to each scheme. We then ran through the various options with the residents. This allowed the residents to be fully involved in the whole process of refurbishing their schemes. There was a complete buy in from the residents throughout the three schemes, who interestingly voted unanimously in favour of one mood board at each scheme. For example, all residents at Vienna Court chose the New England mood board to base the interior design off.



Overview

This was great as there was no conflict of interest and all the residents were happy - there was a genuine dialogue and mutual consensus between the residents, with an agreement on what they wanted at their scheme. As this was a full refurbishment, the complete works were carried out. From Dining Chairs to Artwork, all items had been coordinated to create a consistent theme throughout.



A more corporate feel was implemented in the reception area and guest room using Buckingham Interiors Town House mood board, which was used to match Plus Danes corporate colours. At Buckingham Interiors we like to go the extra mile and so offer a complete removal service of old furniture. As part of a wider group we often have the capability of rejuvenating old furniture and circulating it back in to the community. Creating and bolstering social value for both Buckingham Interiors and Plus Dane Housing.



Feedback

"We feel the project has been a great success, the residents are made up with the new modern and airy look, the lounges are used much more and feedback from the residents has been fabulous. As a result of the success witnessed by this pilot project, we have made a corporate decision to look at all of our existing schemes and remodel them to include further beneficial communal areas. And we look forward to working with Buckingham Interiors on these future projects."



"The work put in by Buckingham Interiors prior to the delivery made the process run really smoothly for Plus Dane staff and took the uncertainty out of the process. We felt that Vienna Court was particularly good – it was properly and professionally project managed."



Feedback

“The quality of the goods were a big relief and made us really happy. Both schemes are so much more welcoming, calm and comfortable. The furniture is really stylish but suitable for the environment. I would recommend Buckingham Interiors to everyone, the whole process was stress free and we felt really well cared for as a customer throughout.”



“The delivery team were really professional, going above and beyond the standard of usual sub-contractors. There was much greater care and assistance from the Buckingham Interiors delivery team.”

Plus Dane's Services Manager - Joanne Rooney





BUCKINGHAM interiors

FRC GROUP



Contacts:
neina.cave@frcgroup.co.uk
verity.timmins@frcgroup.co.uk
0151 702 0570